

# PENITENTE BT

Penitente BT stems from the analysis and revival of the heading of Penitente, a newspaper printed in Cartagena in 1907. The research conducted by Juan Pablo Fajardo from “Piedra Tijera Papel”, led to the inspiration of the first versions.

Penitente BT was originally conceived as a serif typeface. However, during the course of the redesign, the need to have a sans serif version arose, and thus Penitente BT Sans Variable was born. This version was used in a Reggaeton Club project commissioned by our friends from Medellín, Invade Design. In its current version, it is a typeface that allows movement through distortion and inclination.

Penitente BT Var. reflects the energy, expressiveness and musical stridency of one night in Perro Negro.

EULA\* All of our fonts are subject to an international EULA. In Bastarda we have a unique license, our fonts can be used in Logo, Web and Desk. For more information please write to us.

# A TYPEBRANDING STUDIO



Fonts Overview

Penitente BT / 8 Styles – 1 Family

**SANS**

**SANS DISTORSION**

**SERIF**

**SERIF DISTORSION**

*SANS SLANTED*

*SANS SLANTED DISTORSION*

*SERIF SLANTED*

*SERIF SLANTED DISTORSION*



Glyphs Overview

Uppercase

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Numbers

0 1 2 3 4 5 6 7 8 9

Accented Uppercase

Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ ß à á â ã  
 ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ß à á â ã  
 ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ß à á â ã  
 ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ß à á â ã  
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 ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ß à á â ã  
 ä å æ ç è é ê ë ì í î ï ñ ò ó ô õ ö ø ù ú û ü ý þ ß à á â ã

Punctuation

[.,...;!¿?][&@]--- \_ " ' "" ' ° ° ~  
 , . : ; ! " # \$ % & ' ( ) \* + - , - . / : ;

Symbols and Mathematical Operators

# A \$ % & \* + - , . / : ;

Currency

\$



Use of Font Overview

A graphic showing the word 'PENITENTE' in a bold, sans-serif font. The letters are heavily distorted with a wavy, undulating effect, creating a sense of movement and depth. The text is arranged in three lines: 'PENITENTE', 'PENITENTE', and 'PENITENTE'.

Penitente BT Sans Distorsion, 162 pt



Penitente BT Sans, 259 pt

A graphic showing the word 'TRAY' in a bold, sans-serif font. The letters are slanted to the right, creating a sense of motion and dynamism. The text is arranged in two lines: 'TRAY' and 'TRAY'.

Penitente BT Sans Slanted, 123 pt

A graphic showing the words 'SOMOS LOS' in a bold, serif font. The letters are heavily distorted with a wavy, undulating effect, similar to the 'PENITENTE' graphic. The text is arranged in two lines: 'SOMOS' and 'LOS'.

Penitente BT Serif Distorsion, 106 pt

MANIFESTANDO ESTAR CON  
UNA LINDA EN LA DISCO.

Penitente BT Sans, 59 pt

A graphic showing the word 'PENITENTE' in a bold, serif font. The letters are heavily distorted with a wavy, undulating effect, similar to the 'PENITENTE' graphic. The text is arranged in three lines: 'PENITENTE', 'PENITENTE', and 'PENITENTE'.

Penitente BT Serif Distorsion, 257 pt



Use of Font Overview

TRUCOS

Penitente BT Sans, 209 pt

JAMBA  
JAMBA  
JAMBA

Penitente BT Sans Distorsion, 110 pt

FAIT

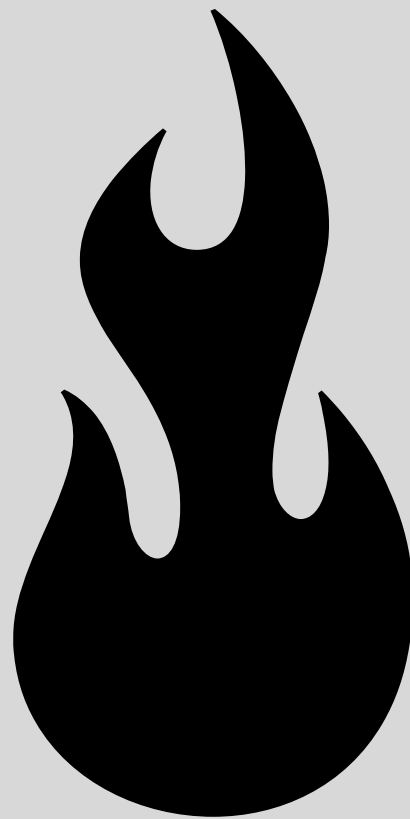
Penitente BT Serif Slanted, 199 pt

TRUCOS

Penitente BT Serif Distorsion, 109 pt

ZÚMBALE MAMBO PA' QUE MI  
GATA PRENDA LO' MOTORE'

Penitente BT Sans Slanted, 34 pt



Penitente BT Symbols, 342 pt



Use of Font Overview

30K

Penitente BT Sans, 265 pt

DO IT YOURSELF

Penitente BT Sans, 64 pt

1007

Penitente BT Serif Distorsion, 190 pt

BAILE CLANDESTINO

Penitente BT Sans, 96 pt

SUDOR

Penitente BT Sans, 285 pt

UNA COMBINACIÓN ENTRE  
UNA COMBINACIÓN ENTRE  
EL TACTILO Y EL VÍDEO  
EL TACTILO Y EL VÍDEO

Penitente BT Serif Distorsion, 22 pt



We are a design studio focused in  
typographic production through brand  
identity design.

Our focus on details allows us create  
unique brands and innovative fonts.

