

Brutman

Brutman aims to be a typeface that reimagines the incise style of the 21st century.

It finds its roots in the humanistic style, adopting the structures of the roman capitals for its upright version and some features of the chancery style for its italics. Contrastingly, its contours are forged by the bluntness of the brutalist style, an aspect that is evident in the asymmetrical flared terminations, its sharp shoulders and the diagonal cuts that emulate the stress of the broad nib pen.

The result is a typeface that mixes a sleek character with historical flair. It conveys a feeling of modernity and sophistication in big sizes, but in its functional size has sharp shapes that allow it to perform very well in smaller instances.

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A TYPEBRANDING STUDIO



Fonts Overview

Brutman / 12 Styles – 1 Family

Brutman 70

Brutman 70 Italic

Brutman 85

Brutman 85 Italic

Brutman 100

Brutman 100 Italic

Brutman 120

Brutman 120 Italic

Brutman 135

Brutman 135 Italic

Brutman 150

Brutman 150 Italic



Glyphs Overview

Uppercase

A B C D E F G H I J K L M N O P Q R S T
U V W X Y Z

Lowercase

a b c d e f g h i j k l m n o p q r s t
u v w x y z

Numbers

0 1 2 3 4 5 6 7 8 9

Accented Uppercase

Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø Ñ
Ń Ņ Ň ŉ Ŋ Ō Ő Ò Ó Ô Õ Ö Ø Ñ
Ń Ņ Ň ŉ Ŋ Ō Ő Ò Ó Ô Õ Ö Ø Ñ
Ű Ų Ŵ Ŷ Ÿ Ž ž



Glyphs Overview

Accented Lowercase

á ă â ä à ā ą ǎ ã æ ç ȝ d' đ é ě ê ë è ē ī î ï ï ĭ ĵ ħ ħ ħ ħ ó ô ö ò ó õ ø ã œ þ ř ʀ ś ŝ ſ ß ε ú û ü ù ú ū ū ŭ ŵ w ÷ ý ŷ ÿ ž ž

Punctuation

(.,::,...;!,¿?) [&@ ¢ N°] {---} «» ‹›
— ” ” ” ” • \ * / † ‡ † † ~ ° ~

Symbols and Mathematical Operators

° § • ® © ™ ¬ % ‰ ‰ ‰ ‰ ‰ ∞ ∞ ∞ ∞ ∞ a / · + -
x ÷ = > < ± ~ ¬ ^

Currency

£ \$ € ¥ ¢ ₧

Fractions

1/2 1/4 3/4



Most are distinguished by striking colors and bright plumage of yellow, blue, scarlet, and green.

Brutman 70 Italic, 23 pt

lucky

Brutman 135 Italic, 79 pt

@

Brutman 150 Punctuation, 191 pt

New Guinea

Brutman 150, 57 pt

Males put their bright colors and unusual ornaments to good use when they display for females.

Brutman 70 Italic, 34 pt

Strelitzia reginae

Brutman 85, 40 pt

BIRDS

Brutman 150, 115 pt



Use of Font Overview

plumage

Brutman 135 Italic, 84 pt

FLY

Brutman 150, 209 pt

*The manucoes
and riflebirds
species also dwell
in Australia.*

Brutman 85 Italic, 40 pt

These birds live most of their lives at sea, resting on the waves when not swimming. They are excellent swimmers that use their wings to stroke underwater with a flying motion.

Brutman 70, 18 pt

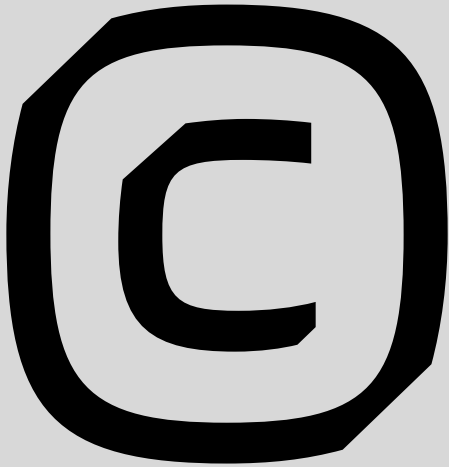
AVIAN

Brutman 135, 60 pt

3/4

Brutman 70 Fractions, 289 pt





Brutman 70, 235 pt

Puffins typically hunt small fish like herring or sand eels.

Brutman 70, 30 pt



Brutman 100, 92 pt

Atlantic puffins land on North Atlantic seacoasts and islands to form breeding colonies each spring and summer. Iceland is the breeding home of perhaps 60 percent of the world's Atlantic puffins.

Brutman 135, 26 pt



Brutman 120 Italic, 189 pt

Puffin Colonies

Brutman 150, 45 pt



We are a design studio focused in
typographic production through brand
identity design.

Our focus on details allows us
create unique brands and innovative
fonts.

